

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 07988 220608Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----071589 220629Z /12
R 220352Z AUG 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 9944

UNCLAS TEHRAN 07988

E.O. 11652: N/A
TAGS: BBSR, IR
SUBJ: WTDR/FTI: POPIRAN CO. LTD.

REF: USDOC 11607

1. IRAN
OFFICE USE: 2. 507 3. -- 4. 01
5. POPIRAN CO. LTD.
6. AMIR-AKRAM CROSSROAD, AMIR BLDG.
7. TEHRAN
8. CONTACT: ALI FARIDNIA
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: ALMAS PAIKARAN-PARTNER
10. PHONE: 648581; 661417 11. TELEX: NA
12. CABLE: NA
13. ESTABL: 1975 14. EMPL: 10 15. SIZE: MEDIUM
16. REPUTATION: (Y) GOOD 17. RPT DATE: 8/78
OFFICE USE: 18. NA 19. NA 20. NA 21. NA 22. NA
23A. 27536/OM DESIGN AND PRINTING OF ADVERTISING SLIDES.
23B. 27711/OM4 DESIGN AND PRINTING OF GREETING CARDS.
23C. 27530/09 DESIGN AND PRINTING OF PLATES FOR
CHILDRENS' BOOKS.
23D. 73330/9 COMMERCIAL ART SERVICES.
23E. 25112/235 IMPORT OF WOODEN FURNITURE.
23F. 34320/235 IMPORT OF PLUMBING FIXTURES.
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEHRAN 07988 220608Z

24. FOREIGN SALES: EXPORT TO NEIGHBORING COUNTRIES.
25. FINANCIAL REFS: BANK MELLI BANK PARS, BANK SEPAH.
26. TRADE REFS: IRFAB, ITALY, WOODEN FURNITURE AND PLUMB-
ING FIXTURES, 1978
27. FOREIGN FIRMS REPRESENTED: SAME AS ITEM (26).
28. POST EVALUATION: PRIMARY BUSINESS ACTIVITY OF POP-
IRAN IS DESIGN AND PRINTING OF GREETING CARDS OF WHICH

OVER 1 MILLION ARE SOLD EACH YEAR IN IRAN AND OTHER COUNTRIES IN REGION. CARDS ARE PRINTED ON OFFSET PRESS OWNED BY MAHTAB, AFFILIATED FIRM, AND ARE OF VERY GOOD QUALITY. POPIRAN PREPARES PLATES AND SLIDES FOR OTHER KINDS OF COMMERCIAL ART, AND CHILDREN'S BOOKS, BUT DOES NOT HAVE FACILITIES TO PRINT THESE. SECONDARY LINES OF BUSINESS INCLUDE IMPORTATION OF PLUMBING AND BATHROOM FIXTURES AND WOODEN FURNITURE, INTERIOR DECORATING SERVICES. THEY ARE INTERESTED IN WORKING WITH AMERICAN FIRM TO IMPROVE DESIGN, PRINTING AND MARKETING OF CARDS. FIRM IS OWNED BY ALI FARIDNIA, ALSO MANAGING DIRECTOR. AND HIS PARTNER ALMAS PAIKARAN. REGISTERED CAPITAL REPORTED AT UNDER RS. 1 MILLION (DOLS. 14,100) NOMINAL FIGURE. BANKING SOURCES REPORT FIRM HAS FAVORABLE CREDIT RECORD. EMBASSY RECOMMENDS POPIRAN AS TRADE CONTACT BUT SUGGESTS TRADE BE DONE ON SECURED BASIS IN INITIAL STAGES.

29. PREP: A.A. RAZBAN APR: DAVID E. WESTLEY
NAAS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEHRAN07988
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780342-0901
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780836/aaaabdnc.tel
Line Count: 81
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e2c9bf5d-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1655327
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: POPIRAN CO. LTD.
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/e2c9bf5d-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014